# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:1121
ANSWERED ON:08.02.2017
National Information Policy
Chavan Shri Ashok Shankarrao;Gaikwad Dr. Sunil Baliram;Gupta Shri Sudheer;Kirtikar Shri Gajanan Chandrakant;Mahato Shri Bidyut Baran;Radhakrishnan Shri T.;Simha Shri Prathap;Singh Shri Kunwar Haribansh

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) whether the Government has decided to formulate a National Information Policy;

(b) if so, the details thereof along with the aims and objectives of the same;

(c) whether the Government has consulted the States in this regard and if so, the details thereof and the response of the State Governments thereto;

(d) the time by which the policy is likely to be come into force; and

(e) the steps taken/being taken by the Government to improve quality of life of people by facilitating the effective use of communication and Information strategies?

## Answer

MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING
[COL. RAJYAVARDHAN RATHORE (Retd.)]

(a) to (e) The State Information Ministers' Conference (SIMCON) was held during 9-10 December, 2016. Various issues concerning State and Central Governments on integrated and effective dissemination of information were discussed and it was decided that the Ministry of Information & Broadcasting would formulate a Media Communication Policy to address communication needs. The policy will be formulated and finalized in consultation with States.

Integrating Government communication with development and enabling participation from citizens to improve decision making and implementation of Government programmes will be the aims of the policy.

The broad objectives of the policy are expected to:
i) enhance access to information;
ii) promote national dialogue on development issues by all citizens;
iii) ensure timely, orderly and effective growth and dissemination of Government information;

It is well known that facilitating systematic use of communication and information strategies contributes in large measure to more effective use of Government resources and better implementation of Government programmes and policies thereby contributing to improved quality of life of citizens.
******